

Talking Trash

Volume 3 Issue 4
11/01/12

Together Let's...

Keep
Charleston
Beautiful

For more information
please call:
Phone 843-579-7501

Who We Are

The City of Charleston's Keep Charleston Beautiful is dedicated to promoting the cleanliness & beautification of Charleston through education, public awareness, and community involvement.

Keep Charleston Beautiful was created in 1977 by Mayor Joseph P. Riley, Jr. The organization is an affiliate of [Keep America Beautiful](#), Inc and works closely with [PalmettoPride](#) and Keep SC Beautiful. It has received local and national recognition, including 1st place Affiliate Award in 2011.

Volunteer Opportunities

Volunteers are the heart of all of our programs and events. For an updated list of opportunities check our website at:

www.KeepCharlestonBeautiful.org.

Sponsorship Opportunities

Friends of Keep Charleston Beautiful is a 501(C)(3) non-profit group working to secure funding for Keep Charleston Beautiful's programs. To make a donation or to request more information visit

www.FriendsofKCB.org.

Dash for Trash!



October 20th 9am-1pm: 147 Dash Participants

- ♦ 1,580 pounds of trash
- ♦ 270 pounds of recyclable materials
- ♦ 78 bags of dog litter & 7.6 pounds of cigarette butts



WRAP-UP SUMMARY

2,228 volunteers
7,447 donated hours
2,744 bags of trash
67 tires removed

GRANTS

- **PalmettoPride** 2012 Keep SC Beautiful Grant \$8,000
- **UPS Foundation/KAB** Community Mural Grant \$1,000
- **City of Charleston** Community Assistance Grant \$1,000
- **Cigarette Litter Prevention Program** Grant \$2,000

DONATIONS

Friends of KCB- \$2,884

Value of in-kind donations
\$11,357

SPONSORSHIPS

Pick Up After Your Pet-
\$2,145

Blocking an intersection!—www.LitteringIsWrongToo.org

What is as ridiculous & wrong as littering? Submit your "wrong" and maybe you will see it in the next Talking Trash!



www.KeepCharlestonBeautiful.org

Want to Help?

A two hour cleanup can really make a big difference in the community, give it a try!



Host a cleanup event and Keep

Charleston Beautiful will provide FREE supplies and advice. Visit our Google map of ["hot spots"](#) for ideas.

Community Mural

November 10th the park building at Philip Simmons Playground at Mall Park will be getting a make over. Volunteers from the community are invited to bring a brush and help fill in the artwork designed by the City's very own Jason Mitchell. Art work is DRC approved and has the blessing of the community and Parks Department. We hope to see you there! **NOVEMBER 10th, 10am-1pm.**



Pick Up After Your Pet

Sponsor a dog bag dispenser in a park near you and help keep our green spaces pet litter free!

Sponsorships are \$150/year. All funds go to supporting the Pick Up After Your Pet program and waste bags.



Trident United Way Day of Caring & Beach Sweep River Sweep

September was a busy month for volunteers this year. Sept 7th, 174 volunteers helped remove over 300 bags of trash from the West Ashley Bikeway and the Waterfront Park marsh downtown.

Sept 15th, 24 volunteers joined forces at Cosgrove Bridge in West Ashley to remove 23 bags full of trash.

Most unique items found? 1/2 of a surf board, and a few shopping cart skeletons.



Education Programs



Clean City Clara, the litter prevention pelican, spent a day at the S.C. Aquarium helping to raise awareness about litter

prevention for wildlife. She had a great time seeing all the fish!

Clara visits local elementary schools for FREE litter prevention programs. Invite Clara to your school!

Our interactive Clara programs run 30-45 min.

Special Recognition

Volunteer Highlight: Central Presbyterian Church's youth group spent 2 hours cleaning a patch of marsh near the Cooper River downtown.



They removed 30+ tires and 40 bags of trash!

Did you know?

- ◇ Over 51 billion pieces of litter land on U.S. roadways each year. That's 6,729 items per mile!
- ◇ Report S.C. litter bugs to **Litter Busters: 877-754-8837**

KCB Board Meeting

KCB meets on the 1st Thursday of the month at 5:30 in the Charleston County Main Library on Calhoun Street. The meeting is run by KCB's Chairman and information is provided by the program manager regarding recent and upcoming programs and events. During these meetings the KCB board makes necessary changes to programs and ensures that KCB is operating according to its mission. Please feel free to join us.